

**Abstract of the Disclosure**

Disclosed is a system for generating HTML code for various HTML interfaces such as various set-top boxes using non-technical personnel. The system employs a graphic user interface such as wizard to allow a non-technical user to enter content data to be displayed on the HTML page. The content data is translated by a XML translator into XML code. An XSL parser for a particular HTML interface is used to translate the XML code into HTML code for each particular HTML interface.